

Media Release

K9 RACING TO SUCCESS

30th March 2015

K9 Racers Syndication's hard work is paying off with success on the race track and welcoming new members to their syndications and the BGRA is pleased to welcome them on board as a significant sponsor of the Club through the naming rights to the rich Gold Rush Maiden.

The K9 Racers Syndication Gold Rush Maiden kicked off last week with no less than eighteen heats for the 2015 edition. Four semi finals will be conducted Wednesday night with the \$10,000 to the winner final on Easter Sunday.

In what has been a tough time for greyhound racing in recent months the BGRA was excited to be able to not only welcome K9 Racers as a sponsor but to be able to assist them with the promotion of their syndications.

"Bringing owners into greyhound racing is integral to its long term success and syndicators like Brent Sullivan and the K9 Racers Syndications team have done a tremendous job in promoting the sport to the broader public and bringing new owners to the industry despite the hurdles being faced" said BGRA GM Troy Harley.

"Brent and the team obviously have a keen eye for smart greyhound and that has allowed the owners involved in each of the K9 Racers syndicates to enjoy the thrills of greyhound racing through the efforts of the likes of Master Tron and Gaelic Peter in Victoria, Just Ducal in WA and Penny Grove in NSW just to name a few".

Harley continued "to have K9 Racers on board to sponsor the Clubs main feature race outside the Cup is terrific for the Club and we are excited at the prospect of working with the team to provide benefits to their syndicate members and make their race day experiences enjoyable and memorable".